

**CORONA DEL MAR BUSINESS IMPROVEMENT DISTRICT RECORDS**

1991 - 2005

**FINDING AID**

The Sherman Library  
614 Dahlia Avenue  
Corona del Mar, CA 92625  
(949) 673-1880

## **Administrative Information**

Extent: 2 document boxes.

Date Span: 1991-2005.

Provenance: The collection was donated to the Sherman Library by Wade Roberts in 2006.

Processed by: Jennifer L. Martinez, July 2006

## **Historical Note**

The Corona del Mar Business Improvement District (BID), created in 1997, comprises an Advisory Committee and a body of members made up of business owners within the boundaries of the Corona del Mar Business District. As part of its efforts to beautify the village of Corona del Mar, California, the BID undertook a large project to revitalize the Coast Highway which runs through the community which included refurbishing the medians at Marguerite and Pacific Coast Highway, replacing the ficus trees along the sidewalk with king palms and Hong Kong orchids, new trash receptacles, new bicycle racks, and new trash benches.

## **Scope and Content Note**

The collection consists of correspondence, financial records, minutes, notes newsletters, drawings and photographs related to the activities of the Corona del Mar Business Improvement District (BID). The primary focus of the materials represented in the collection is the revitalization program for the Coast Highway, and an extensive amount of these files relate to the replacement of the ficus trees along the sidewalk with king palms and Hong Kong orchids. There are also materials related to the BID's interest in obtaining jurisdiction over the state-owned highway and sidewalks, preparing for the annual Christmas Walk, and planning for the celebration of Corona del Mar's centennial in 2004.

## **Organization and Arrangement**

The collection is arranged into the following series:

- I. Organizational records
- II. Programmatic files
- III. Photographs and ephemera

## Container List

<u>Box</u>	<u>Folder</u>	<u>Description</u>	<u>Date(s)</u>
1	1	Bylaws and organizational records	1997-2004
1	2	Newsletters	1998-2000
1	3	Roster	1997
1	4	Coast Highway Revitalization Program	1991
1	5	Coast Highway Revitalization Program	1992
1	6	Coast Highway Revitalization Program	1994
1	7	Coast Highway Revitalization Program	1995
1	8	Coast Highway Revitalization Program	1996
1	9	Coast Highway Revitalization Program	1997
1	10	General files	1997
1	11	Coast Highway Revitalization Program	1998
1	12	Coast Highway Revitalization Program – Correspondence	1998
1	13	Coast Highway Revitalization Program – Costs	1998
1	14	Coast Highway Revitalization Program	1999
1	15	Coast Highway Revitalization Program – Correspondence	1999
2	1	Coast Highway Revitalization Program	2000
2	2	Coast Highway Revitalization Program	2001
2	3	Coast Highway Revitalization Program	2002
2	4	Coast Highway Revitalization Program	2003
2	5	Coast Highway Revitalization Program	2004
2	6	Financial records	2004
2	7	Coast Highway Revitalization Program	2005
2	8	Coast Highway Revitalization Program	n.d.
2	9	Photographs	1998, n.d.
2	10	Business cards	n.d.

## Subjects

Corona del Mar Business Improvement District – Records.  
Corona del Mar (Calif.) – History – Sources.  
Roads – California – Corona del Mar.